



WEB-BASED

# Language Assessment Solutions for Educators, Government & Business



## Founded: 1999

OWL Testing Software  
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## Organizations Served:

- Assessment Providers
- Colleges and Universities
- Global Corporations
- Government Agencies
- Language Schools
- Primary/Secondary Education (K-12)
- Testing Boards

## Common Applications:

- Finals and High-Stakes Exams
- Pre-Employment Screening
- Placement Tests
- Practice Exercises
- Quizzes and Surveys

## Integrated Multimedia:

- Audio
- Video
- Images
- Text

OWL Testing Software is a premier provider of affordable Web-based testing and assessment systems for academia, government, and business users. OWL simplifies the unique and complex challenges of **second language acquisition**, including **ESL** and **EFL** programs, with an intuitive test management system that is easily applied to **any subject matter in education or the workplace**.

## Your SINGLE SOURCE Solution for Assessing Reading, Writing, Listening, Speaking & Cultural Competency

- OWL offers the only widely-available tool designed specifically for assessing all modes of communication through a single platform
- Create customized tests with unlimited human-rated and machine-scored questions—using text, graphics, audio, and video
- Choose from multiple question types: oral response, essays, cloze, completion, fill-in-the-blank, matching, multiple choice, short answer, and more
- Implement any combination of question randomization and ordering options
- Incorporate flexible think and/or response-time functions across the entire test, by section, or individual questions

## Full Functionality for the ENTIRE Assessment Cycle: Authoring, Scheduling, Administering, Rating & Reporting

- Create customized tests to assess general knowledge and/or communicative skills—using any standards or requirements that you prefer
- You decide when and where to administer tests—there's never a need to schedule time with OWL
- Control the number of times a student/applicant can take a test and play or replay media files
- Raters simply login to read or listen to responses—no need to transfer files
- Use rubrics to rate oral and essay responses, with the ability to add pre-populated comments for consistent feedback
- Results in uniformity of proficiency and minimizes or reduces subjectivity
- Scores can be automatically imported into any reporting or grading system



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## Available Question Types:

- Oral Response
- Essays
- Cloze
- Completion
- Fill-in-the-blank
- Matching
- Multiple Choice
- Short Answer
- And More!

## Languages Supported:

OWL supports every language on the planet—allowing you to test ANY language and administer in ANY language!

*Mandarin, English, Spanish, Arabic, Bengali, Hindi, Russian, Portuguese, Japanese, German, Javanese, French, Turkish, Vietnamese, Telugu, Cantonese, Marathi, Tamil, Italian, Urdu, Min Nan, Jinyu, Gujarati, Polish, Ukrainian, Persian, Xiang, Malayalam, Hakka, Kannada, Oriya, Sunda, Panjabi, Romanian, Bhojpuri, Azerbaijani, Maithili, Hausa, Burmese, Serbo-Croatian, Gan, Awadhi, Thai, Dutch, Yoruba, Sindhi, and many more!*

## Compatibility:

Runs on Windows and Mac operating systems using multiple browser types

## Portable, Flexible, and EASY to Use Web-Based Technology Eliminates Time and Space Constraints

- Requires no technical or programming skills
- Intuitive wizard makes test creation as easy as selecting from a menu of question types and following step-by-step instructions
- Virtual keyboard supports any character set—even non-Roman alphabets
- Choose between a licensed application or Web-hosted service with no need to invest in new hardware, install software, or download updates
- Eliminates tape recorders, Scantrons®, and phone interviews
- Secure access for anyone, anywhere with access to a Web browser
- Use across multiple offices or campuses, time zones, and continents
- There's no need for administrators and test subjects to be in the same location at the same time
- Includes more than 30 standard reports

## Fully Scalable, Cost-Effective, and Interoperable

- Create as many tests as you'd like, with as many questions, in any number or combination of languages
- Administer to just a few test takers or hundreds—even thousands—of individuals, classes, or groups
- Complete administrative control over who can create what types of activities or question items and which items are shared or kept private
- Compliments and integrates with existing student information and course management systems
- Packages priced to fit any budget!

## Company Background:

OWL Testing Software was founded in 1999 by Chris Dalessandri and Irwin Hurst, with the mission of improving the language assessment process to ultimately advance cross-language communication and cultural awareness in the age of a global economy. Our co-founders believe that the use of intuitive technology plays a vital role in simplifying the testing process—so focus may shift more towards teaching and continuous learning. Through their combined expertise, OWL Testing Software continues to evolve and best meet the needs of students, educators, and the global workforce in the United States and abroad. We look forward to an opportunity to work with your organization.

**For more information or to schedule a FREE demo, contact:  
Greg Russak at [GRussak@owlts.com](mailto:GRussak@owlts.com) or  
Call +1.412.436.0559**

[www.owlts.com](http://www.owlts.com)