



WEB-BASED

# Language Assessment Solutions For Primary & Secondary Education (K-12)



*“We have experienced a 12% increase in proficiency levels, and expect to build on this success each year.”*

**Marsha Plotkin-Goleman**

*Curriculum Supervisor,  
World Languages,  
Pittsburgh Public Schools*

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## Less Time Testing and Scoring; More Time Teaching

OWL Testing Software is authorable software that lets you build a custom assessment program around your curriculum and standards. Students, instructors, raters, and administrators can use the software through a simple Web interface.

- AUTHOR & DELIVER customized high-stakes finals; as well as media-rich homework assignments, classroom quizzes, chapter tests, practice activities, and more
- INCREASE accuracy and consistency of placement tests and exit exams for ESL/EFL, traditional, and non-traditional language programs—including LCTLs
- ELIMINATE tapes, tape recorders, disjointed recording software, email attachments, and manual file management for hassle-free SOPI-like tests
- MANAGE test scores easily and integrate with your student records system
- MEASURE student progress—accurately—over time and across languages
- COLLECT & ANALYZE data to evaluate curricula, teaching methods, and the longitudinal progress and strengths of your programs as a means for norming tests over time
- INCREASE flexibility of testing dates and times

## Solution Spotlight: Pittsburgh Public Schools

*For the last eight years, Pittsburgh Public Schools, one of the largest districts in the state of Pennsylvania, has realized remarkable advancements in its world language program—thanks to its successful implementation of OWL Testing Software for all of its foreign language programs and skills assessments—especially oral proficiency.*

Understanding the importance of oral proficiency development in language learning, Pittsburgh Public Schools’ world language administrators sought a simple yet sophisticated way to test its students’ speaking and listening skills. By using OWL Testing Software, the district is able to administer more than 1,700 high-stakes oral proficiency assessments each year, as well as 2,000 reading and listening exams this year alone. Not only does OWL Testing Software streamline what had been a difficult process, but the district can easily gather valuable data to determine the effectiveness of their curricula, teaching methods, and rubrics.

Read more about Pittsburgh Public School District’s success in *Assessing Students’ Oral Proficiency: A Case for Online Testing*, p. 377, *Foreign Language Annals* Volume 40, No. 3, Fall 2007, published by ACTFL.

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