



WEB-BASED

# Language Assessment Solutions

For Language Assessment Providers and Testing Boards



*“OWL Testing Software is a superior tool that allows us to accurately measure the communicative ability of multilingual and multicultural workforces. Our collaboration with OWL helps us provide a higher level of service to our current clients and expand our reach to accommodate many more businesses.”*

**Chris Babowal**

**President,  
Babowal & Associates**

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## Less Time Coordinating; More Time Exceeding Client Expectations

Combine your test creation expertise with the power of OWL's Web-based testing solutions for added profitability, expanded offerings, improved results, and superior customer service.

- AUTHOR & DELIVER customized high-stakes exams, placement tests, candidate assessments, employee evaluations, compliance testing, and more
- REDUCE labor costs by streamlining the authoring, scheduling, administration, and scoring of your tests
- ELIMINATE overhead expenses and logistical challenges associated with paper, telephone, tape-mediated, and in-person test administration
- GAIN a competitive advantage by offering anytime, anywhere online testing—that your competition doesn't—without regard for time or space
- CERTIFY tests to ACTFL, ARELS, CEFR, and TOEFL standards, or any employer's unique skill requirements

## Solution Spotlight:

### Babowal & Associates

*A partnership between Babowal & Associates Inc., a leading workforce development firm, and OWL Testing Software is simplifying the process of assessing employees' ability to effectively communicate in English within their organizations and with customers and business partners.*

Babowal & Associates has been developing standardized English assessment tools since 1991 for use in a variety of commercial and academic settings. Founder Chris Babowal, a member of the standards committee of Teachers of English to Speakers of Other Languages (TESOL), is enthusiastic about partnering with OWL Testing Software to expand the capabilities of their proven testing and certificate programs. “Our partnership with OWL Testing Software permits us to more efficiently deliver and score our English exams.”

“Many businesses have multilingual and multicultural workforces,” says Ms. Babowal. “With OWL Testing Software, we are able to accurately measure the communicative ability of the workers. The data we collect in the ‘Functional Language & Task Analysis™’ process provides the syllabus for the training and testing and is used against international English standards to develop performance standards and a quality control program for our clients. This collaboration with OWL Testing Software helps us provide a higher level of service to our current clients and expand our reach to accommodate the needs of many more businesses.”

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